

G.VENKATASWAMY NAIDU COLLEGE

(AUTONOMOUS)

Re-Accredited with 'A' Grade by NAAC

Affiliated to Manonmaniam Sundaranar University, Tirunelveli

Kovilpatti - 628 502, Thoothukudi District.



PG & RESEARCH DEPARTMENT OF COMMERCE

STATE LEVEL INTER-COLLEGIATE CULTURAL MEET

COM FEST'24

Commerce Festival

FRIDAY

SEPTEMBER **13** AT 10 AM

VENUE: N.DAMOTHARAN MEMORIAL AUDITORIUM

All Are Invited



LIST OF EVENTS



BEST MANAGER



PAPER PRESENTATION



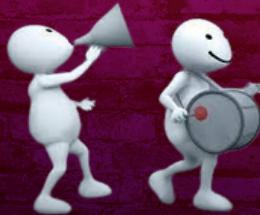
FIRE LESS COOKING



FACE PAINTING



POSTER MAKING



AD-ACT



QUIZ



TREASURE HUNT

Registration fee : Rs.150/-

Registration form

<https://forms.gle/AttbXXj4yJ8U93Nw9>



Chief Patron

Dr.P.Mahendran - Secretary

Patron

Dr.M.Subbulakshmi - Principal

Co-Patron

Dr.G.Venkadasalapati - Director

Convenor

**Mr.S.Palanikumar
Assistant Professor & Head**

Organising Secretary

**Dr.M.Vairavan
Assistant Professor**

Staff Coordinators

Dr.J.Anand - Assistant Professor
Dr.R.Kavitha - Assistant Professor
Dr.S.Prabhakar - Assistant Professor
Dr.R.Subha Ranjani - Assistant Professor
Dr.V.Amutha - Assistant Professor

Further Details - Contact

**Mr.S. Palanikumar
9994137369**

**Dr.J. Anand
9791571104**

**Dr.M. Vairavan
8056436267**



AS YOU LIKE IT



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KOVILPATTI, THOOTHUKUDI DISTRICT-628502.



PG AND RESEARCH DEPARTMENT OF COMMERCE

State Level Inter Collegiate Cultural Meet - Com Fest' 24

GENERAL RULES

1. Registration of participation is must. No spot registration.
2. Last date for registration is 11.09.2024.
3. A participant can participate in only Two events.
4. There is no limit in the number of teams per college.
5. Students must submit their bona-fide certificate which is received from the college/Department.
6. Students should enroll themselves in the respective events prior the last date.
7. Students should refrain from abusive languages and revealing costumes during the competitions, failing which they will be disqualified.
8. Smoking, Drinking and consumption of any “substances” are prohibited both on and offstage.
9. The judge’s decision will be final.
10. Participants should go through the event rules and adhere to the specifications.
11. All the events will commence at the scheduled time; punctuality will be appreciated.
12. Rules are subject to changes at the discretion of the Management/Organizers.
13. The organizer has the right to disqualify any team at any time for a valid ground.
14. Criteria for overall championship include participation in maximum number of events as well as the total scores obtained in the competition.
15. Staff members must be accompanied with the students as an escort.
16. Working Lunch will be provided.
17. UG and PG Commerce and Management Students are eligible to participate in the events.
18. Participants should adhere the time schedule of the events and plan their participation.
19. Participants should choose their events for participation without any clash of schedule.

RULES FOR EVENTS

1. Paper Presentation:

- ✓ Maximum Two members per team allowed.
- ✓ 5 minutes for presentation and 5 minutes for queries/interaction with the judges.
- ✓ Participants should submit the topic and PPT (soft copy) at the time of registration.
- ✓ Originality of content is mandatory.
- ✓ Content of presentation, clarity, adherence to the time limit, reply to queries (if any) and overall impact will be considered.

2. Quiz:

- ✓ 2 Members per team.
- ✓ Preliminary Written test will be conducted
- ✓ Based on Preliminary round, top scored 5 teams will be selected for the remaining rounds.
- ✓ Usage of Mobile Phones or smart watches is prohibited.
- ✓ GK, Sports, Current Affairs, Market Affairs will be included.

3. Poster Making

- ✓ Theme will be given at the time & on the day of the event.
- ✓ Participants should bring their materials (colours, chart paper, markers, etc.).
- ✓ Time Duration: 60 minutes.
- ✓ Individual participation only.
- ✓ Posters should be creative and convey a message related to the theme.
- ✓ No pre-made posters or digital enhancements are allowed.
- ✓ Judging Criteria: Creativity, relevance to the theme, clarity of message, overall presentation and neatness.

4. Best Manager:

- ✓ Formal attire is mandatory.
- ✓ If need, participants will be eliminated after each round based on points.
- ✓ Resume/CV: Must be submitted for Round 3.

Round 1: Visionary Analysis

- ✓ A case study will be given at the time.
- ✓ 15 minutes time is allowed for case study.
- ✓ Participants should solve it and present using PPT.
- ✓ During the presentation smart phones and smart watches are strictly prohibited. (English is preferable)

Round 2: Crisis Role play

- ✓ On the spot situation will be given.
- ✓ Participants should be solving it rationally

Round 3: Executive Persona

- ✓ Stress Interview; updated resume/CV is required.

5. **Flameless Cooking:**

- ✓ Pre-cooked items not allowed.
- ✓ Time Duration: 60 Minutes.
- ✓ Two members should be in a team.
- ✓ Display of name, ingredients and calorie count of each dish is expected.
- ✓ All the items required for preparation should be brought by the participants themselves.
- ✓ Only a working table will be provided.
- ✓ Chopped or grate raw materials are not allowed.
- ✓ They should process it on the spot within the allotted time.
- ✓ Only non-electric equipments are allowed.
- ✓ Evaluation will be based on the taste, nutritional level, cleanliness and presentation of the dishes.

6. **Face Painting:**

- ✓ Team Event of 2 participants
- ✓ Duration: 60 minutes
- ✓ Theme will be given on the spot.
- ✓ Participants have to carry their materials.
- ✓ Participants must give a short verbal presentation describing their art work.
- ✓ Special effects should not be allowed including False eye lashes, Gem stones, Glitter etc.
- ✓ Reference materials and drawings are not allowed to be used during the competition.

7. **Treasure Hunt:**

- ✓ Each team can have 2 participants.
- ✓ Use the provided clues to navigate through the hunt and find the next location or item.
- ✓ Adhere to the defined boundaries of the hunt area to avoid getting lost or crossing into restricted areas.
- ✓ Do not cheat or sabotage other participants. Be sportive and decent.
- ✓ Keep track of time and try to solve clues promptly to maximize your chances of success.

8. **As You Like It:**

- ✓ Each team can have 5 to 7 members on stage.
- ✓ The track time is a maximum of 5 minutes.
- ✓ Multiple activity performance is not mandatory.
- ✓ Using fire and other hazardous things is strictly prohibited.
- ✓ If You choose dance, it should be theme based. Dance theme is: **“Festivals”**
- ✓ Participants should bring their own materials.
- ✓ Participants should produce the required Music or Audio files at the time of registration (if any).

9. **Ad Act:**

- Theme: Participants will be given a product or service on the day during the registration.
- Team Size: 3-5 members per team.

- Time Duration: 5 minutes
- Presentation: Teams must create and perform a short advertisement promoting the given product/service.
- Props: Basic props can be brought by the participants; however, creativity in using available resources will be encouraged.
- Judging Criteria: Creativity, relevance to the product/service, humour, teamwork, and overall impact.

TIME SCHEDULE

Events	Time	Venue
Paper Presentation	10.30 AM to 11.30 AM	Seminar Hall
Quiz (Prelims)	10.30 AM to 11.00 AM	Seminar Hall
Quiz (Final)	12.00 PM to 1.00 PM	Seminar Hall
Poster Making	10.30 AM to 11.30 AM	I B.Com., Class room
Best Manager	1.00 PM to 2.00 PM	Seminar Hall
Flameless Cooking	10.30 AM to 11.30 AM	Auditorium
Face Painting	10.30 AM to 11.30 AM	Auditorium
Treasure Hunt	10.30 AM to 11 AM	Out Side the Auditorium
As You Like It	12.30 PM to 2.00 PM	Auditorium
Ad Act	11.00 AM to 12.30 PM	Auditorium

Note:

1. Pre-registration of participation is must.
2. No spot registration.
3. Registration amount will be collected on the day of event.